



FOR IMMEDIATE RELEASE

WIN CARS AND CASH THROUGHOUT JULY AT RED HAWK CASINO

Red Hawk Casino adds popular Sex and the City Slot Machine

SACRAMENTO, Calif. – July 1, 2010 – Red Hawk Casino is pleased to announce that Red Hawk Rewards Club Members have an even greater chance to win a new 2010 Jeep® Wrangler and a share of \$90,000 as the popular promotion has been extended through Saturday, July 31. Red Hawk Rewards Club Members can also win big on Sundays, Tuesdays and Thursday throughout July in the Whirlwind of Cash promotion. Red Hawk Casino is also adding Sex and the City™ slot machines to its gaming floor in July. Throughout the month, there are also several enticing specials at Red Hawk Casino's restaurants.

Promotions

The 2010 Jeep Wrangler is one of the most fun-to-drive, off-road-capable Jeeps ever made. It was recently named the best 4x4 vehicle of the decade by *Four Wheeler* magazine and the best new car for off-roaders by Cars.com™. Drawings are every Friday and Saturday through Saturday, July 31. There are drawings at 7 p.m., 7:30 p.m., 8 p.m. and 8:30 p.m. in which one Rewards Club member will win \$1,000. The final drawing is at 9 p.m. when a Rewards Club member can win a prize of either \$2,500, \$5,000 or a Jeep Wrangler. Players can activate their entries within one hour prior to each drawing by playing their favorite slots or table games with a Red Hawk Rewards Card.

The Whirlwind of Cash promotion will take place Sundays at 5 p.m. and on Tuesdays and Thursdays at 8 p.m. throughout July. Red Hawk Rewards Club Members will have an opportunity to enter a money machine located on the Stage Bar containing over \$10,000 cash. Depending on their Rewards Club status, players will have between 30 and 60 seconds to grab as much cash as they can: Gold Members will have 30 seconds; Platinum Members will have 45 seconds; and Elite Members will have 60 seconds.

Starting on Monday, July 5, Red Hawk Casino will offer Bingo in the Waterfall Buffet every Monday and Wednesday at 8 a.m. Players will receive one free bingo sheet and can sign-up one hour prior to the start of the tournament.

More information on all these promotions is available at the Red Hawk Rewards Club inside the casino or via the Web site: www.redhawkcasino.com.

Sex and the City Slot Machines

Two Sex and the City slot machines will be installed at Red Hawk Casino in July. They offer a chance at five progressive jackpots and four bonus games. With each bonus game, players will get to watch their favorite video clips from the series. Plus, Mr. Big talks players through the bonus games, cheers them on and

congratulates them on their wins through a series of video segments. The slot machines also feature everyone's favorite things from the series, including the music, the characters and the clothes.

Tournaments

Red Hawk Casino hosts weekly Blackjack and Pai Gow tournaments and daily Texas Hold'em Poker tournaments. The schedule and pay out information is as follows:

- A weekly Blackjack tournament is held every Tuesday at 5 p.m. The buy-in fee is \$25 with registration starting at 4 p.m.
- Weekly Lucky Tiger Pai Gow tournaments are held every Thursday at 5 p.m. The buy-in fee is \$25 with registration starting at 4 p.m.
- Rise and Shine Texas Hold'em poker tournaments are held every Monday through Friday at 10 a.m. The buy-in fee is \$40 with registration starting at 9 a.m.
- An evening Texas Hold'em poker tournament is held every Monday through Thursday at 6 p.m. The buy-in fee is \$40 with registration starting at 5 p.m.

Restaurant Specials

Red Hawk Casino has several specials throughout July at its five restaurants that are designed to appeal to everyone from the most discerning culinarians to those looking for a quick meal before playing their favorite slots or table games. Specials include:

- Henry's Steakhouse offers a three course dinner special for \$39, available from Wednesdays through Sundays. The meal includes an appetizer, entrée, two sides and a dessert. Entrée options include a 14 oz. prime Delmonico steak, brine marinated Niman Ranch pork chop or a pan roasted half free range chicken.
- Pearl Asian Cuisine offers the choice of several noodle dishes during lunch for \$4.99. Guests can choose from favorites like beef ball noodle, beef chow fun, BBQ pork noodle soup as well as several other favorites. This offer is available every Monday through Friday from 11 a.m. to 4:30 p.m.
- Red Hawk Rewards Club members can eat at the Waterfall Buffet for only \$9.99 for any meal between dinner on Sundays and lunch on Fridays. The Waterfall Buffet features over 270 selections created with the freshest ingredients. There are enough premium options to please any palate, including Asian, Italian, South of the Border, American and an extensive salad bar.
- Koto Grille offers several specials for \$4.99 during Fiesta Hour every Monday, Tuesday and Friday from 11 a.m. to 10 p.m. Specials include choice of steak quesadilla or a taco platter, which includes three hard or soft tacos with a choice of chicken or ground beef, refried beans and Mexican rice.
- Two Rivers Café continues to offer a breakfast special for only \$3.99. This includes chicken fried steak, scrambled eggs, home fries, toast and a cup of Starbucks® coffee. It is available Monday through Friday mornings from 12 a.m. to 9 a.m.

Live Entertainment

Red Hawk Casino is also pleased to announce its July entertainment schedule, featuring free concerts every Friday and Saturday night. Acts will perform from 9:30 p.m. to 1:30 a.m. The following is a complete line-up of upcoming live entertainment that will perform at Red Hawk Casino's Stage Bar:

- Friday, July 2 and Saturday, July 3: Courtney Lynn (Country)
- Friday, July 9 and Saturday, July 10: Clean Slate (Dance, Top 40, Variety)
- Friday, July 16 and Saturday, July 17: Steel Breeze (Variety)
- Friday, July 23 and Saturday, July 24: Chris Gardner Band (Country, Southern Rock)
- Friday, July 30 and Saturday, July 31: The Hits (Dance, Top 40, Variety)

To start earning great prizes and exclusive members-only offers, sign up at the Red Hawk Rewards Club in the casino. New members have a Winning Guarantee with a rebate for 25 percent on their first trip's slot play. The rebate, up to \$400 in free slot play, will be added to the player's Red Hawk Rewards Card for use on their next trip to Red Hawk Casino.

For more information on Red Hawk Casino, please call 1-888-5REDHWK (888-573-3495) or visit www.redhawkcasino.com.

#

Media Contacts:

Joshua Taustein, Dresner Corporate Services, 312-780-7219, jtaustein@dresnerco.com

David Gutierrez, Dresner Corporate Services, 312-780-7204, dgutierrez@dresnerco.com