

GAMING

Red Hawk shelling out \$550,000 in promotions

By Albert C. Pacciorini
Examiner Staff Writer

Red Hawk Casino will kick off a more generous round of promotions in April and May, offering up to \$550,000 in cash and prizes, including new 2010 Ford Mustang GT convertibles.

Red Hawk will also hold a drawing for a \$30,000 custom Harley Davidson motorcycle. Other changes include a new menu at Pearl Asian Cuisine restaurant and Tuesday night entertainment featuring "dueling pianos."

The casino has been open just more than a year, and is easily accessible on its own freeway exit off state Highway 50 just before Placerville, about 30 minutes from Sacramento.

In a promotion that started in February and runs through Saturday, Red Hawk has handed out about \$500,000 in cash and prizes, including giving away six Mini Cooper automobiles to date, sales and promotions manager Mark Ward said. Three of the Mini Cooper winners are from the Bay Area.

"Everybody likes to win a car," Ward said, especially a fun car, like a convertible or Mini Cooper.

Rather than limit the car promotion to a few dedicated slot machines, prize entries come by using Red Hawk's players club card. That way, everyone with a club card who is playing has a chance to be in the drawing and



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Winnings: Prizes offered in April and May at Red Hawk Casino include Mustang convertibles, Mini Coopers and a custom Harley-Davidson motorcycle. The casino also offers a new restaurant menu and a piano bar.

win a prize. Drawings will take place at 7, 8 and 9 p.m. every Friday and Saturday between April 2 and May 22.

The Harley-Davidson drawing will be April 13, and there is a \$15,000 "After Tax

Giveaway" April 20.

Also new at Red Hawk, chefs Daniel Valdez and Kan Li have made the Chinese, Japanese and Vietnamese menu at Pearl restaurant more authentic, with a focus on fresh seafood

Red Hawk Casino

Where: 1 Red Hawk Parkway, Placerville

Phone: (888) 573-3495

On the Web: www.redhawkcasino.com

Slots: 2,100

Tables: 75, including seven poker

Restaurants: Five

Extras: Players club members can get discounts of up to 20 percent at area hotels. Child care and arcade games for children.

and ingredients. There is now a live seafood tank, Ward said, and specialties including braised sea cucumber bamboo shoots and jellyfish tossed in spicy sauce.

"A really great deal" at the Two Rivers Cafe, Ward said, is a \$1.99 breakfast of chicken-fried steak, two eggs and a cup of Starbucks coffee offered from 2 a.m. to 9 a.m. weekdays.

From 7 to 10 p.m. Tuesdays, two singing piano players will be taking audience requests and playing everyone's favorite songs at Koto Grille. The cover charge of \$10 is waived for Red Hawk Rewards Club Members.

And from 8 p.m. to midnight Fridays and Saturdays, there are free concerts at the Stage Bar. For specific acts and details on promotions, check the Web site at www.redhawkcasino.com.

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\$100,000

Mortgage Relief

Giveaways
every Wednesday
beginning April 7th

Play and win tickets starting March 22nd



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